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FILE Public Relations

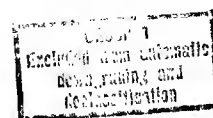
MEMORANDUM FOR: Assistant Deputy Director/Support  
Director of Security  
Assistant to the Director for  
Public Affairs

SUBJECT : Agency Public Relations

1. It has been my objective for some years to try to give the Agency a better image as a "neighbor." When we first moved into the building I urged having one or two "open houses" and inviting prominent citizens in Fairfax County to come and see the building. I also thought we might have a similar day for the families of Agency employees, but at that time there was so much nervousness about possible publicity that I couldn't sell either of these programs.

2. Now that we have White House blessing for off-the-record discussions with businessmen and other prominent citizens about the Agency and what it does, I consider it most important that we should start a regular series of visits to the building by friends and neighbors in the Washington area with whom we have dealings. For example, during the 100 Universities Program I attended dinners sponsored by the Agency at Howard, Georgetown, Catholic, American, Maryland and Johns Hopkins Universities. In nearly every instance very senior officials of the University attended the dinner, and in the instance of Georgetown both Father Bunn and his successor were present. All of these people would dearly love to come out to the building for lunch, and I plan to invite them. I also feel that we should have a lunch or lunches for the local law enforcement agencies who do so much to help the Agency, and we might lead this off by a lunch for Chief John Layton who has recently taken over the D.C. Metropolitan Force. You may recall that the last time we did anything of this nature was when Mr. Dulles gave a lunch for them following my talk to the International Association of Chiefs of Police in 1960. I also believe that we should have the local government officials such as the Fairfax County Board of Supervisors and the mayors of the larger municipalities and the principals of the local high schools, as well as other prominent citizens. All of this is directed toward giving them a better impression of CIA

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and a recognition that we are responsible citizens who wish to participate in community affairs. In regard to the latter, I believe we should encourage our employees to serve on nonpolitical bodies where they can be of help to the community, and would note that I am a Trustee of the Fairfax Hospital Association and [REDACTED] of ORR is a member of the Fairfax Hospital Commission.

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3. I would like to ask the three of you to constitute, with myself, an informal committee to work on this and to aggressively push it.

[REDACTED]

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Lyman B. Kirkpatrick  
Executive Director

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